Multipage Foil Artwork Guide.

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We know that setting up your files for printing fancy finishes like Foiling can be a little daunting. But, trust us when we say that it doesn't need to be. Getting print ready involves saving just two additional separate files – that's it!

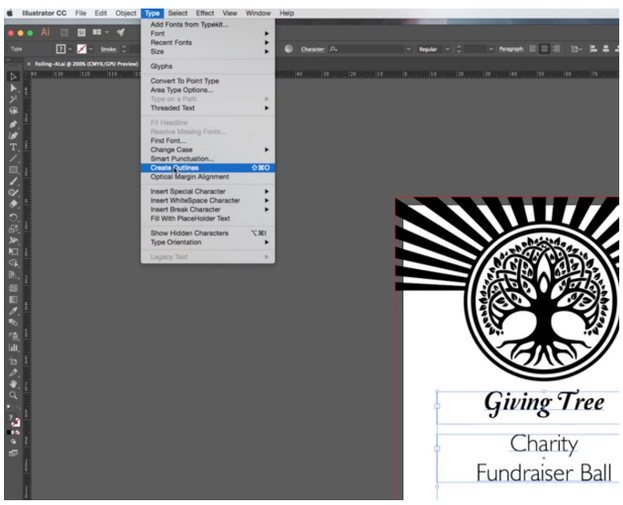
TOP TIP: This guide will help you get your multipage print ready for Foiling. Follow these instructions if you're Foiling on any Brochure or Booklet such as Saddle Stitched Brochures, Wiro Bound Documents, Perfect Bound Documents and Notebooks.

BEFORE YOU START

As usual, you'll need to make sure that your colour mode is set to CMYK and you have a standard 3mm bleed on your artwork.

Once your document is all set up, you can start designing as you would usually. But, there's one important thing you need to know:
We can foil vector and bitmap images and shapes but any small areas of foil may not come out as smooth as larger areas, but vector will produce a better result. Any elements which need to be foiled should be 100% black.

This means that if you're applying Foil to text on your design, you'll need to make sure that any text in your design is embedded into the document, or you can outline your text. This is so that our software can recognize where to put your Foil. To outline your text on AI or ID, use '**ctrl/cmd+shift+0**' or select the '**Type**' drop down menu and hit '**Create outlines**'.



You'll need to make sure that all of your artwork elements which are required to be foiled are converted to vector format and all the elements you'd like foiled are 100% Black (**C:0% M:0% Y:0% K:100%**).

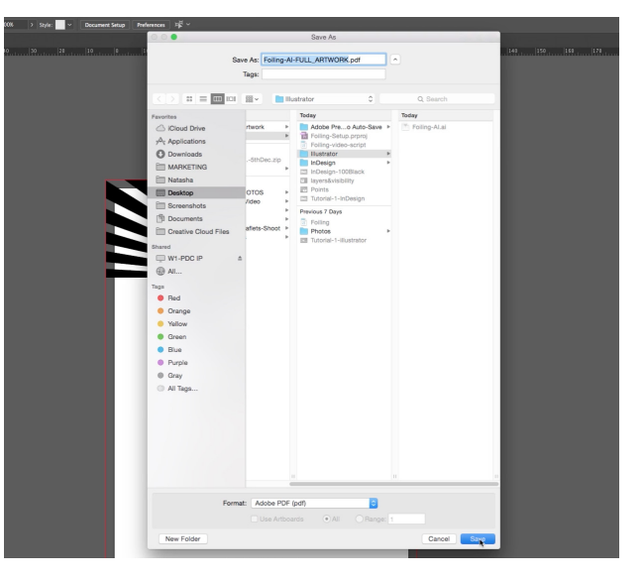
SAVING FOR PRINT

Whilst there is little change in the way you design your artwork when it comes to Foiling, we will need your artwork to be saved in a specific way to ensure that we only Foil the areas you require.

STEP 1

Next up, you'll need to save a PDF version of your full artwork and save it as '**FULL_ARTWORK**' at the end of the file name. We'll use this file for reference, so we can see exactly what you intend your finished artwork to look like. Hit '**Save as**', choose '**Adobe PDF**' and make sure you've got the following options applied so that our software can read your artwork.

- [PDF/X-4:2008]
- Standard: 2010.
- Compatibility: Acrobat 7 and above.
- Marks and bleeds:
  Select '**Trim Marks**' and under '**Bleed**' tick
  '**Use document bleed settings**' and then hit '**Save PDF**'.



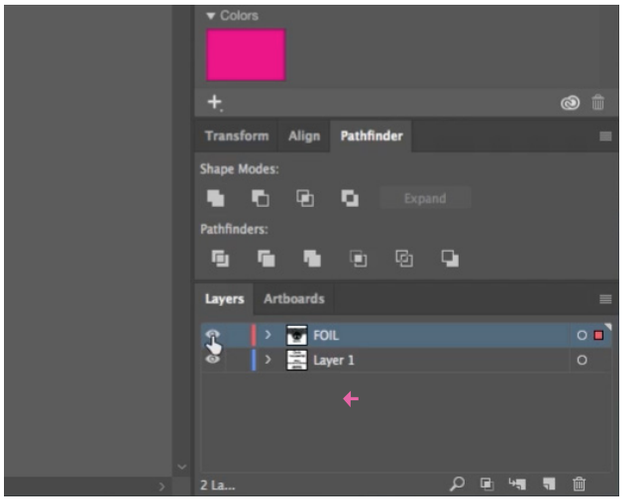
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STEP 2

Once you have your full artwork PDF saved, head back to your AI or InDesign file and select all the elements that you want to be foiled. Hit '**Edit**' then '**Cut**'. You'll be left with all the elements that you want printed, but not foiled. Then, repeat step two (saving as a PDF) to create your non-foiled artwork PDF. Save this as '**NON_FOILED**'.

Don't want to delete your elements?
Alternatively, if you don't want to temporarily delete any elements from your document, you can add a new layer (go to the layers panel and click '**create new layer**'), drag your Foiled elements onto that layer and hide the layer (by clicking the "**eye**" icon to the left). You can then save your PDF with the visibility off, without fear that you've deleted any of your artwork.



Tip: If you're creating double sided print, you'll need to include the reverse print of your design within this **NON_FOILED file**. This is so that we can make sure we print all of your non-Foiled your artwork correctly.

STEP 3

Now you'll need to create your Foil PDF. Head back into your AI or InDesign file, hit '**cmd+z**' or '**Edit**' then '**Undo cut**', to bring your Foiled elements back into your design (or head to your Foil layer, and switch the visibility on, and hide your non-Foiled layer). Then, as before select the non-Foiled/ artwork elements and repeat step three (removing your non-Foiled elements).This will leave you with just the foiled elements of your design. Repeat step two and save your new PDF as '**FOIL_ONLY**'.

As Foiling is an extra special process, we need you to upload **three files** to ensure your print goes perfectly. Please upload the following files for your artwork, covering: '**FULL_ARTWORK**' which includes your foiled and none foiled pages, '**NON_FOILED**' which is your print only file minus the foil elements and finally '**FOIL_ONLY**' which should only include the foiled elements of your artwork.

Only the front and rear outer covers of your document can be foiled. Each of your files should be in running order, including any blank pages where foiling is not required. You can now upload all three PDFs.

STILL NOT SURE?

If you need a hand setting up your artwork for foil printing, we're more than happy to give you a hand. Give us a call on our free phone number: **0800 840 1430** from Monday to Friday, 8.30am to 6.30pm, or drop us a line to **theteam@printed.com** and we'll help you get set up.

Want to see these steps in action? Take a look at our **handy video tutorial**.