



## CHECKLIST

Please see below some very important issues when creating files for printing. At The Digital Print Partnership we want to provide you with a quick turnaround service that results with superb print quality. By following the checklist below when creating your PDF we can assure you that we can meet & exceed your expectations.

**Knockout/Overprint (trapping)** - If any text is configured in Quark Xpress as overprint, it will display in both Quark and Acrobat 3/4 as knockout. A new feature of Acrobat 5, is the ability to preview your knockout/overprint parameters, by utilising the 'overprint preview' option in the Acrobat VIEW menu. Please bear in mind that Acrobat will not change any trapping settings - providing you have used our PDF settings, then any knockout/overprint settings originally configured in Quark, will be honoured within the PDF.

**Bleed** - So that 3mm bleed appears within your PDF file, you must set your document output size to be 20mm larger both in width and height. For example, if your publication is 210 x 297 with 3mm bleed, then your output page size will be 230 x 317mm.

**Adobe Photoshop EPS Files** - To avoid potential problems with reduced colour depth in EPS files, please ensure you do not have any colour management tagged into the EPS file. Additionally do not save the EPS file with the 'transfer function' selected.

**RGB** - If you are intending your images to be full colour, please ensure you save you image as CMYK, and not RGB.

**Spot Colour Blends** - There is an issue with Acrobat Distiller and spot colour blends. Distiller will not hold the correct colour blend information, even though it displays correctly. If you must use spot colour blends, then you can download a FREE plug-in from CREO. Their web site is <http://www.creo.com/prinergy/distillerplugindownload2.asp>

**Quark Xpress Colourised TIFF** -Traditionally, incorrect output occurs when colourising the foreground or background of a 1 or 8-bit TIFF image. There is a Quark Xtension that is available called 'AGFA CTiff' - once placed in Quark, correct output will occur.

**Minimum Rule Thickness** - Please note that the minimum rule thickness is 0.3 point. Any rule below this thickness will not output correctly. If we detect any rules which are less than 0.3 point, we will inform you of the problem.

**Supply Cover Files Perfect Bound Magazine** - Please ensure you continue to supply PDF files which contain single pages (not spreads).This also applies to cover files. Ensure you supply the outside front cover and outside back cover as single pages. Supply the spine in a file on its own. Please ensure you utilise our guide for the correct postscript or PDF creation from your authoring application; in effect, all pages should be centred.

*The Digital Print Partnership will not be held liable for any claim resulting in the non-compliance of the above guidelines.*